

# CONTACTS

Published Weekly by **T. EATON CO.** LIMITED of Winnipeg, Manitoba,  
for distribution to the Co-workers of the Organization.

Vol. 9

Monday, April 24th, 1939

No. 13

## Speaking of "Courtesy Week"

As "Contacts" goes to press "Courtesy Week" is well launched and on its radiant way! All over the Store a bumper crop of sunny smiles is being harvested! On every hand we find there's a cheerful accommodating spirit abroad in the Store that's as catching as the measles! If you haven't become infected yet, you're missing a grand experience! Let's forget about that "week" part of it. Courtesy is a staple commodity. It belongs to every week in the year. There's no tax on it. It costs nothing, but "it blesses him who gives and him who takes." More about "Courtesy Week" in our next issue.

## An Echo of the Vimy Pilgrimage

### A Salute to the Memory of Colonel Harry McGee

Nearly three years ago a group of Winnipeg war veterans boarded the train for the east, en route to the unveiling ceremonies of the Vimy Memorial.

These war veterans, all Eatonians, were invited to stop off at Toronto to be the guests for a few days of the Parent Store and the Veterans' Club.

Amongst the many and varied events planned for their entertainment was a monster stag party at the King Edward Hotel. Seated at one of the tables in this vast room was a genial Irish gentleman who had done much to organize this welcome to the boys from the west and who, before the evening was over, was given an ovation which was indicative of the high esteem in which he was held.

When the news reached Winnipeg of the death of Colonel Harry McGee, the picture that flashed across the minds of these same veterans was that of the Colonel standing at the salute in response to the thunder of applause that spontaneously arose after his remarks.

Colonel Harry McGee enjoyed to the full these occasions when he could step down from his high office as Director and fraternize with the boys.—R.H.H.

## Two Minutes' Silence

The two minutes' silence observed throughout the Eaton system here, as the late Colonel Harry McGee was laid to rest at Toronto on Thursday afternoon, April 13th, was one of the most impressive experiences in the memory of customers and employees alike.

At the first echoing notes of the bugle every wheel ceased to turn. Gone the clatter of elevator gates, the tread of countless feet—the great voice of the Store was stilled. Customers and employees alike stood with bowed heads. A hush crept over the Store like the quiet of a great cathedral. A silence broken only by

the carolling of the birds on the Third Floor. Yet even as they sang it seemed like a benediction, reminding one of those lines from "Flanders Field": "while overhead the lark still bravely singing flies . . ." Again the bugle sounded and the Store resumed its task. A great soul had been laid to rest.

## ΠΑΝΕΠΙΣΤΗΜΙΟΝ ΑΘΗΝΩΝ



### ΖΩΟΛΟΓΙΚΟΝ

### ΜΟΥΣΕΙΟΝ ΚΑΙ ΕΡΓΑΣΤΗΡΙΟΝ

ΔΙΕΥΘΥΝΤΗΣ ΚΑΘΗΓ. ΓΕΩΡ. Π. ΠΑΝΤΑΖΗΣ

ΟΔΟΣ ΑΚΑΔΗΜΙΑΣ 43 (ΠΑΝΕΠΙΣΤΗΜΙΟΝ)

## Is There a Greek in the House?

If there happens to be an Eatonian of Grecian birth, or yet one who can read this ancient language of culture and the arts, perhaps he will come forward and decipher this letterhead.

Anyway, we do know that the letter is by way of a bouquet of Greek "orchids" to our Merchandise Display Department and the gentleman packers of the Western Buying Office.

Last October a local Greek gentleman asked Eaton's to pack a large number of mounted specimens of Manitoba wild life for shipment to Greece. He was sending them as a donation to the University of Athens. In the collection were big buffalo heads, huge antlered elk, small animals and many kinds of birds. Each specimen had to be separately packed and many days passed before all was ready. It was a big job but, "Eaton's for Service," as usual we took it on. Hence this letter of appreciation.

"We beg to acknowledge with thanks the receipt of the 21 cases containing the donation of Mr. Dennis Benetatos to the Zoological Museum of the Athens University. The collection arrived safe and sound in Athens and is now placed in the rooms of the museum.

"On this occasion we wish to express our sincere congratulations and thanks to you for the perfect packing of the collection, and also for the charge of transport and shipment. . .

"Yours very truly,

"(Signed) Prof. Dr. G. Pandazis,

"The Director of the Zoological Museum."



## YOUR LIBRARY

Are You Taking Advantage of the Golden Opportunities It Offers for Self-improvement? Note the Many Eatonians Who Are

The following report for the first three months of 1939 makes interesting reading, particularly when you are able to take credit for your department's standing. 118 men and 216 women have borrowed at least once during this period and the total loans were 1,089. This number does not include loans to the Western Stores nor to Winnipeg Store or Mail Order through department librarians.

The City Merchandise tops the list with people from 50 departments. Of these 206 Department comes first with a total of thirteen people; 236 Department and 252 Department tie for runner-up with eight people each. Third place shows a tie again with 210 Department and 202 Department, each with seven people.

Six departments join in having five people each. They are 204, 208, 214, 219, 221 and 227. Those having four people each are 205, 220, 223 and 228.

City Expense and Mail Order Merchandise have tied with twelve departments each. The other seven are divided between Mail Order Expense, Workrooms and Manufacturing, which gives a total of 81 departments.

Department 147 heads the list with 22 people. Of this number Alice Nicol comes first in her consistent use of reading material during the three months. Joyce Begg and Margaret Lumsden almost step on her heels, they come so close to tying the score.

In the Mail Order we find two young ladies very regular readers, Miss H. Deegan (40) and Miss A. Hawkins (113). Mr. J. C. Anderson (13, now in 215) and Mr. A. Parker (also of 13) are well up among the men in the Mail Order.

To make a selection of individuals in the City Merchandise departments is a difficult problem. However, a representative group of men and women are given, as space does not permit more. They are Miss M. Scott (291), Miss B. Geddes and Miss M. Lange (both of 208), Misses L. Morrison and B. Lumbers (206), Miss V. Goodridge (202), Mr. O. Harrison (207), Mr. F. O. Wicks (220), Mr. R. King (219), Mr. E. Bloomer (211), Mr. J. C. Anderson (215) and Mr. J. Budd (205).

### DEPARTMENT LIBRARIANS

Have you a department librarian? Twenty-nine departments have. Here again the City Merchandise leads with nineteen departments. The Mail Order Merchandise slip in with seven departments, leaving the balance of three departments to the Expense groups.

### A FOURSOME!

Store Romances Continue to Flourish—Now Comes a "Double" from Department 119

"We have had two engagements in Department 119 during the past few weeks," says our correspondent. "Two charming young ladies being involved, namely Miss Theresa Angers, who has captured a fellow employee, Mr. Arnold Neville of Department 10. The other casualty is none other than our prominent bowler, Mr. Gregg Johnson of Department 226, who has finally succumbed to the entreaties of our own Miss Aileen Clear."

Miss Jean Tod (Notions) left for Ottawa early last week as an appointed delegate to the Manitoba Liberal (Junior Section) Convention in the capital city.

Off to England! Miss Midge Manning (Lending Library) plans to leave early in May for an extended holiday in the Old Country.

Two members of the Art staff, City Advertising, are also planning trips across the briny. Miss Jane Helston leaves for her first glimpse of Old Ireland on May 3rd, while Miss Flora Comfort will sail early in June for the land o' the heather and her forefathers.

## THE VALUE OF MUSIC IN BUSINESS

—was aptly described at the recent Musical Competition Festival, when Dr. Staton said: "What could be more jolly than the singing of 'In Merry Mood' (by Charles Wood) when wheat has gone down three points." He was judging the Y.M.C.A. Glee Club, and also said, in part: "I do not know what the standard of singing is for such choirs in Canada, but the singing heard tonight is of a higher standard than that in the Old Country."

The conductor of this male choir is our own George Douglas, C.O.D. Cashier, who has studied choir work under Mr. T. W. Hanforth, Mus. Bac., in England, and singing under Mr. Paul Savage of New York. He is well known to us through his five years' work with the Vesper Choir, and for the past 15 years has conducted various church choirs in Winnipeg. We also remember his work with the Eaton Masquers' choir in other years.

The Y.M.C.A. Glee Club is presenting its annual concert in Young United Church on Tuesday, April 25th, at 8.15 p.m.

Assisting artists are Sigrid Olson, soprano; Agnes Sigurdson, concert pianist; Finnad Diagle, violinist, and John Ferguson (Mail Order), well-known tenor. Mr. George Douglas will also sing a group of solos.

### "BIRTHDAY" CONGRATULATIONS!

This Foursome of Western Eatonians Joined the Eaton Quarter-Century Club During the Month of April  
Mr. Henry Sherwood, 122C Department, April 3rd.  
Mr. Thomas Carson, Edmonton, April 8th.  
Mr. Thomas Ward, 106 Department, April 11th.  
Mr. Arthur B. Bailey, 122A Department, April 21st.

### SPRING CLEANING AIDS

Miss Sarah Bragg (Notions) passes on these two tips to speed spring cleaning and paint-up days:

The first, if  $\frac{1}{4}$  ounce of citronella oil is added to a quart of paint before applying same, all the little flies and insects which are attracted to the fresh paint will stay away, thereby allowing said paint to dry without flies, etc., all over it.

The second, when cleaning enamelled surfaces take one tablespoonful of powdered glue, dissolve in a quart of boiling water, and apply with a soft cloth. This can be used either hot or cold and is said to be tops for cleaning finger marks, etc., from tables, ice box, etc.

### IMPORT ROOM HEAD MAKES HISTORY!

While en route to New York, Mrs. Margaret Bailie, Head of the Import Room, had the honor of being one of the two women passengers on the T.C.A. inaugural flight to Ottawa recently. Before the plane took off at Winnipeg a T.C.A. official presented both feminine passengers with a bouquet of orchids.

"Women's Place is in the Loam," says a clever headline advertising garden tools for women. "Women," says the ad., "do most of the gardening." How about men?

Miss Eldred Jenkins (City Advertising) has been elected president of St. Agnes Guild (Junior), whose activities are in aid of the Children's Hospital.

Mail Order Yard Goods—A speedy recovery to you, Dorothy Mae Longstaffe! We're keeping tab on your condition and hope it won't be long before you're up and around again. . . A hearty welcome back to Irene Shea, who returned to work April 4th after an illness of fifteen months' duration. Also glad to see Helen Byron back, and by the time this goes to press expect Helen Kittle will be punching ye time clock again. . . Nellie Carlisle spent a very happy Easter visiting friends in Regina. . . Mr. Jack McGee left for Toronto, April 11th, to attend the funeral of his uncle, Colonel Harry McGee.



## HURRAH FOR SALLY!

To Sally Cartie, the strong arm "gal" of the lady curlers, goes the credit of winning the Florence Wilson Trophy for her rink. It was a gruelling match, folks, between Lillian Morrison's rink and Hazel Croft's teammates. Tied three all at the end of the third and at the end of the sixth no change in the score. How's that for nip and tuck, but we must be honest, it was a case of just not being able to get over the hog line let alone reach the twelve-foot ring. (Played during that week of spring we had, remember?) And were the deliveries spectacular—and how! What with pushing, grunting, doing the splits, and some of the players concentrating so hard on getting the rocks up even forgot to let go. After three blank ends, Sally Cartie, Hazel Croft's lead player, put her foot in the hack, wiped her rock, swung it around her neck twice, and zing away it went. Lo and behold it stopped right on the button, which is a honey of a shot anytime but is a darb on soft ice and a winner this game. May Harrison, the opponent's third made a valiant attempt to beat it out but stopped just three inches short. It was a thrilling final after all!

(Note—We hope prospective curlers for 1940 will not be misled. Curling is a grand game and with ordinary Winnipeg weather conditions anyone over a hundred pounds can get the rocks up with ease.)

The personnel of the rinks:

**Winners**—Hazel Croft, Skip; Agnes McKeen, Third; Amy Edmundson, Second; Sally Cartie, Lead.

**Runners-up**—Lillian Morrison, Skip; May Harrison, Third; Hilda Bentley, Second; Daisy Ross, Lead.

The first competition was won by Earl Ramsay and his harem, who defeated Dave Oliphant's powerful rink. It, too, was a good final but Earl managed to keep the lead in spite of Dave's splendid attempts to even the score.

The personnel of the rinks:

**Winners**—Earl Ramsay, Skip; Peggy McDonald, Third; Gertrude Thompson, Second; Eann Backman, Lead.

**Runners-up**—Dave Oliphant, Skip; Lillian Morrison, Third; Edith Johnson, Second; Siggi Breckman, Lead.

Preparations are under way for the Annual Banquet and Presentation of Prizes to be held Monday, April 24th, at Moore's.

## EATON ROLLER SKATING NEWS

A general meeting of the Eaton Roller Club was held at the Winnipeg Rink, April 10th, with a new board of officers being elected:

V. Weston (Photo Studio), President.

E. Lane (49 Mail), Vice-President.

Nettie McPherson, Secretary-Treasurer.

Our new membership tickets are now on hand and can be had from the following members: V. Weston (Studio), E. Lane (49 Mail), N. McPherson (Basement Shoes), G. Sargent (41 Mail), B. Collins (214, Main Floor), Marge Neill (Third Floor Coffee Bar), T. Scott (Mail).

We are planning a banner season and urge all members to renew their membership, also any who are at all interested in roller skating to join this club and enjoy the best all-year-round sport that you get.

1939 membership, 25c.

—V. Weston.

## THE LUCK OF SOME HUSBANDS!

"How come?" we asked genial Joe Palmer, the golf specialist, whom we encountered the other day wearing a bigger and broader smile than ever. "It's 'Courtesy Week,'" replied Joe. "And on top of that," said he, "I just sold an order of golf clubs to the tune of eighty dollars. The lady was presenting them to her husband for his birthday," added Joe. Aren't some husbands lucky!

The marriage of Miss Stephani Irmgard Bischof to Mr. Roger Boyton Harding (Manager 208-210 Departments) was solemnized in London, England, on April 6th. Winnipeg Eatonians will join in extending to Mrs. Harding a warm Western welcome.

## PLAY BALL! Eaton Softball News

Two new rules came into effect at the semi-annual meeting held last week.

The first and most important one was: "That players will not be allowed to take part in any game unless in full uniform." This is a good rule to have in operation as uniforms are supplied and there should be no excuse for not wearing them.

The second rule is: "Players cannot score from third base on a passed ball." This rule is designed to cut down the large scores of some of the games, and it will make a much better game for players and spectators.

The league opens around May 20th at Sargent Park, so get busy and get your spring training started as soon as possible.

## STOLEN BASES

Two of our players, Ann Davidson and Gertie Nichols, took part in the recent Western Canada basketball playoffs, and I must say, from what I saw and heard, Gertie Nichols was the star of the Winnipeg team in the second game. But tough luck they lost the series, and Calgary goes east.

Hunter and Gil Rosie are still working for a girls' team from the Eighth Floor, Mail Order.

Maroons are busy getting a team lined up, while Panthers, from the G.O., are under the wing of Bill Liver.

Any life in 122 Mail? That Transport team could go places even if "Jumbo" Westman only stood on first base. There's lots of material here. How about it, 122?—W.N.C.

## THE EATON PUBLIC SPEAKING CLUB

—held its wind-up meeting in the Antique Tea Rooms on Thursday, March 30th. Mr. Flood was in the chair. An interesting debate was listened to by those present, the subject being "Resolved that men and women of this generation are the slaves of fashion." Miss Ruth Spurway, 216 Department, and Mr. Ternouth, 100 Department, upheld the affirmative, while Miss Wilkes, 268 Department, and Mr. Fortune, 206 Department, put up a very able defense for the negative. The vote of the audience made the decision a tie. Two addresses of five minutes each were given by Mr. Budd, 205 Department, and Mr. Thorson, 228 Department. A very interesting and humorous dramatized situation was given by Mr. Duncan, 206 Department, and Mr. Mudge, 214 Department. Participation of the audience in this feature added greatly to the fun. Short addresses were given by Mr. Scrivener and Mr. MacDonell. Mrs. Chrispin, 240 Department, moved a vote of thanks to Mr. Scrivener, and Miss Johnson, 104 Department, expressed the club's appreciation of the services of Mr. Tallin, the club critic.

Thirty-one people attended, and among the visitors were: Mr. and Mrs. Scrivener, Mr. and Mrs. MacDonell, Mr. Young, Mr. and Mrs. Bruce Sutherland and Mrs. Tallin.

Refreshments were served at the close of the meeting.

## IT'S CRICKET!

That grand old English game which used to be played by gentlemen in silk hats and long beards, the game whose very name has become a symbol of all that's fitting of a sportsman and a gentleman is now being played by a number of Eaton gentlemen.

At their recent meeting for the new season, the following officers were chosen: Hon. President, Mr. B. C. Scrivener; President, Mr. J. W. Moore (122A); Secretary, Mr. E. Driver (101); Captain, Mr. Clarence Saunders (122A); Vice-Captain, Mr. J. Ward (21).

The season opens May 26th and games will be played at the City Park pitches. Anyone interested is asked to contact a member of the committee as named.



## FACTS ABOUT THE "FOOD FAIR"

### H.M.S. "Repulse"

During the recent "Food Fair" in the Eaton Annex many admiring glances were cast on this replica of H.M.S. "Repulse," the battleship that will convey Their Majesties to Canada. And doubtless many a small boy's mouth watered when he learned it was modelled entirely of icing sugar—fifty pounds of it.

The work of Mr. Frank Harper of our Bakeshop staff, the model was 50 inches long and 6 inches high. It contained over 400 individual pieces and took 67 hours to complete. Congratulations, Mr. Harper, upon your artistic achievement!

\* \* \*

### Well Thought Out and Wrought Out!

A total of 178,000 persons visited the "Food Fair" during the six-day period. That's a lot of people. Yet, due to the broad aisles and excellent layout of the Fair, there was never any evidence of congestion. Hats off to the Committee for a grand show!

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**Eaton Teas and Coffees** to the tune of a thousand delicious cups per day were sampled at the "Food Fair." And did you know that Canada is drinking more coffee than tea?

"In the last few years," says Mr. Hall, our tea and coffee expert, "coffee seems to have been gaining popularity over tea. The younger people especially are drinking coffee at the various snack and sandwich counters and are carrying this preference to their homes, which probably accounts for it," he added.

During the past year for ten months ending January, 1939, the coffee imports for Canada were 35,157,878 pounds against 31,944,249 pounds a year ago, an increase of 3,213,629 pounds or 10 per cent.

For the same periods tea imports were 31,979,775 pounds against 32,040,406 pounds, a decrease of 60,631 pounds.



### HI-JACKERS COP BOWLING TITLE!

Hi-Jackers, captained by Tommy Scott and winners in No. 1 League, captured the title of Champions of the Eaton Bowling League.

Trundling steadily and conceding pins to the remaining teams in the roll-off, they showed a fine competitive spirit when the chips were down and are worthy winners of the Eaton cup.

So we write finis in the record books to the most successful season so far in the Eaton league, feeling sure everyone enjoyed themselves and trusting to see you all back again next season.

—Jack Brownrigg.

### CURLING NOTES

The T. Eaton Curling Club held, on April 14th, their annual meeting for the election of officers for the season 1939-40.

The election results are as follows:

President.....	Earl Ramsay
Vice-President.....	Ken Sutherland
Secretary.....	Sid Lentil
Treasurer.....	J. Thompson
City Group.....	J. C. Julius
City Group.....	J. Dickson
Receiving Room Group..	F. Tease
M.O. Group.....	G. Allan

### A RETAILER'S UNPAID REPRESENTATIVE

The following appeared in "The Efficiency Magazine" of February, a small periodical published in England:

A woman goes out of Smith's Shop with several parcels. She goes out smiling. She has become one of the unpaid representatives of that shop. She has received courteous personal attention—more attention than she expected. She has been made to feel that she is a person of some importance.

She has bought exactly what she wanted. Also she has had a pleasant chat with the salesgirl.

During the following few days she meets five or six of her friends, and she mentions Smith's Shop. She gives it a fluent recommendation. Three of her friends, who were planning to go to another shop, change their minds and go to Smith's.

As you can see, this woman has acted as a representative of Smith's. She has sent it three customers. And she receives no commission on what they buy.

Is it not true that the most valuable asset of any shop, large or small, is the number of its unpaid representatives—its satisfied customers who tell others about the pleasant service they have received?

—Reprinted from "Flash," Eaton's, Toronto.

### "BELIEVE IN YOURSELF"

"A large amount of self-confidence," says a famous business man, "stirs one to effort. Most men fail to rise above the level of mediocrity because of lack of effort."

Forever dismiss the thought that you are not "cut out" for the work you have the ambition to do. If you will pay the price in labor, effort, patient and courageous application, you will find you have latent talent and power sufficient to make an eminent success in any field of labor you may enter.

### EXTRA! Salesgirl Marries Millionaire!

One of the outstanding social events of the season took place Saturday when Mr. H. W. Lousywithpelf was united in the bonds of Holy matrimony to Miss Jane Smith.

Rumor has it that the happy couple first met when Miss Smith, a former salesgirl, rescued him when his speedboat capsized at Kenora.

### This Could Happen to You—Be Prepared!

The Eaton Women's Swimming Club is organizing a Life Saving Class to begin immediately. Phone Miss E. Cross, 118 Department, this minute for your membership card.